



Heading : SMME AFRICA AWARDS 2010

Charlene receiving the Award for Birdi Golf Apparel in the Trade Sector Category of the SMME Africa Awards 2010 in conjunction with Africagrowth Institute in partnership with private sector institutions – at a banquet gala dinner held at The Birchwood Hotel on 21st October 2010. The idea behind the awards is to identify and recognise the best performing SMMEs in the Trade, Services and Industrial Sectors in Africa. The Awards are the highest honours that can be bestowed to SMME owners in the country. Winners of the Awards are champions in business innovation and master-drivers of South African Development